## Editorial

### Social Media

The use of twitter and other social networks is now largely spread in the professional sphere. These platforms are an excellent communication channel for organisations to promote their activities and broaden their network.

After consultation within the EEF with both Associate and Active Members, the EEF has launched its twitter account in July.

This account will be used mainly to enhance communication about EEF events keeping in mind the mission of the EEF which is to inform and provide a place to discuss energy issues.

EEF tweets will not contain any specific view or position of the EEF since it has to remain neutral by statute. Also, the Chatham House rule in place during the events will be respected in our tweets.

We invite you to follow us on twitter!

@EEF_EnergyForum

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## Upcoming events

<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location/Invitation</th>
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| 10/09/2013 | Dinner-debate in Strasbourg  
*Consumer orientation as a competitive advantage in the energy retail market*  
At the invitation of **EWE** |                                                                            |
| 16-17/09/2013 | EEF visit to Barcelona  
*Smart Grid Installations*  
At the invitation of **EDSO for Smart Grids** |                                                                            |
| 08/10/2013 | Dinner-debate in Strasbourg  
*A competitive and sustainable business model for 2030 and beyond*  
At the invitation of **Statoil** |                                                                            |
| 27-31/10/2013 | Delegation visit to the US:  
*Shale Gas and Nuclear*  
At the request of Active Members |                                                                            |
| 04/11/2013 | Dinner-debate in Brussels  
*Affordable & Locally Available Energy: Waste-to-Energy*  
At the invitation of **CEWEP** |                                                                            |
| 13/11/2013 | Dinner-debate in Brussels  
*Coal, Poland and COP19*  
At the invitation of **Euracoal** |                                                                            |
Information Bulletin

EEF events

Consumer Energy Retail Markets in Europe - 12 Years after Liberalization
02/09/2013: Dinner-debate in Brussels

The EEF opened its series of fall events with a dinner debate hosted by the Austrian regulator E-Control and dedicated to consumer issues. Do not miss our event on 10 September in Strasbourg still on consumers but this time giving the point of view of the energy company EWE.

The presentation by Mr Boltz focused on the completion of the internal energy market, price regulation and energy poverty. Regarding the first, Mr Boltz highlighted the need of a “strong policy initiative to get the benefit of the liberalized market to the small end-users” and pointed out that “some legal changes to remove market entry barriers and make members states aware of this competitive chance” are needed. Mr Boltz also talked about the need for a cost based and not policy driven price regulation. On energy poverty, he mentioned the importance of improving social security systems and energy efficiency rather than regulating energy prices.

As a conclusion, he explained that after the progress made on market development, "we should now focus much more on consumer benefits" and encouraged the new Commission and the new Parliament to “pick up some initiative in relation with consumers and consumer market integration”.

Members news

Karel Kovanda, head of CEZ representative office in Brussels

Karel Kovanda took the post of Head of representative office of CEZ Group on 1 June. Prior to this, he served as Deputy Director General of External Relations in the European Commission from April 2005 until the end of 2010. He simultaneously served as the European Commission’s Political Director, in bilateral as well as G8 contexts. From 1991 to 2005, he worked as a senior diplomat in the Czech Foreign Service. He served as ambassador to NATO and to the UN, including leading his country’s delegation as a non-permanent member of the UN Security Council (1994-95). He holds an undergraduate degree from the Prague School of Agriculture, a PhD in political science from MIT and an MBA from Pepperdine U., California.

Maxim Bunin, Director of LUKOIL’s Corporate Affairs in Brussels

Mr. Maxim Bunin joined LUKOIL in 2010, when he entered the External Relations Department at the Company’s headquarters in Moscow. Since then he was charged with coordinating External Relations Services within LUKOIL Group in more than 15 EU countries, as well as few Russian regions. Mr. Bunin has a background in economics, marketing and communications. He is a graduate of the Moscow State University of Management and of the Higher School of Advertising in Paris, where he obtained a Diploma of the International Advertising Association (IAA). Before joining LUKOIL, he worked for a French-Russian joint venture in partnership with GDF Suez. As of 2013 Mr. Bunin is the Director of Corporate Affairs at the Belgian office of LUKOIL.