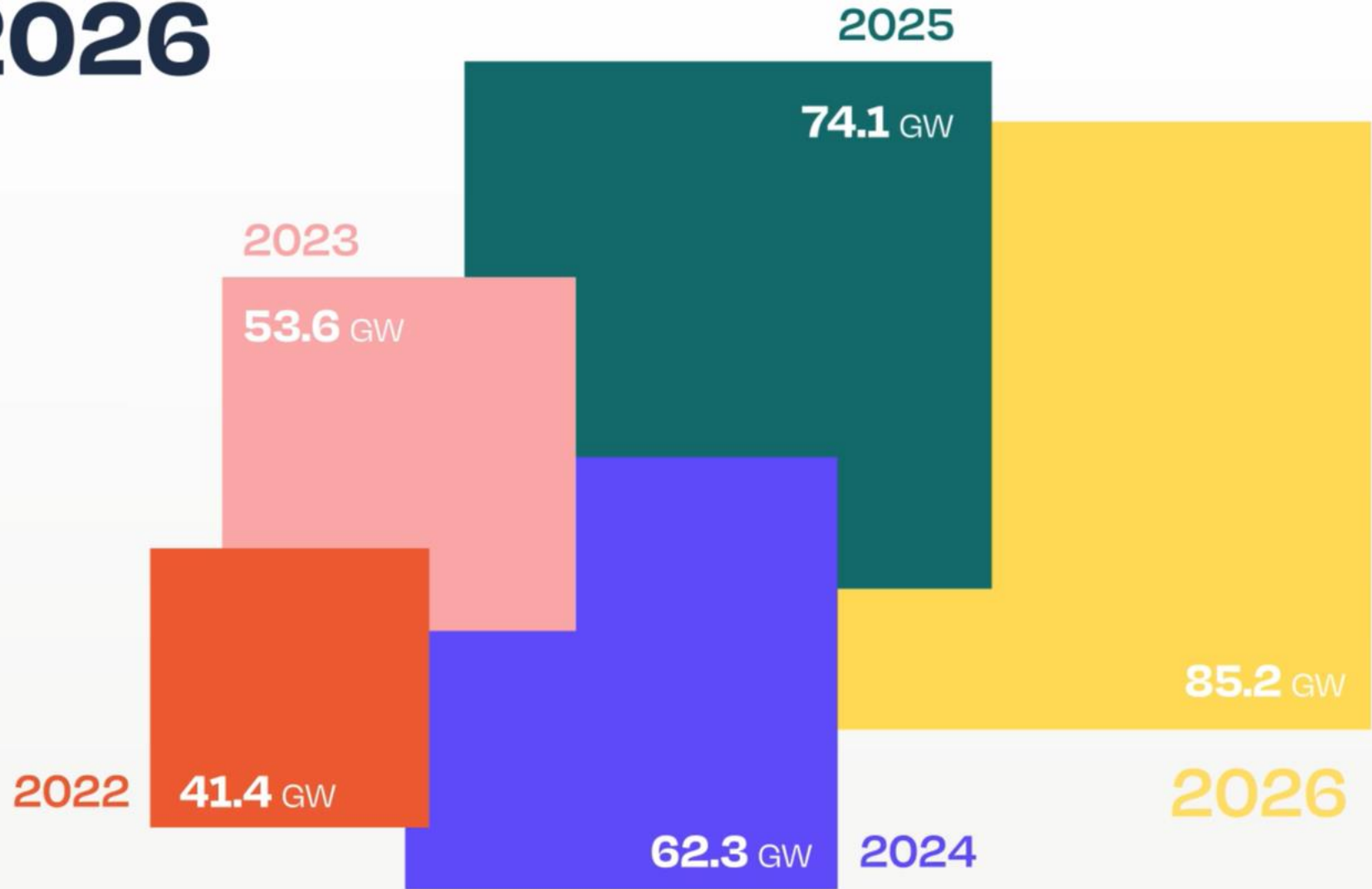
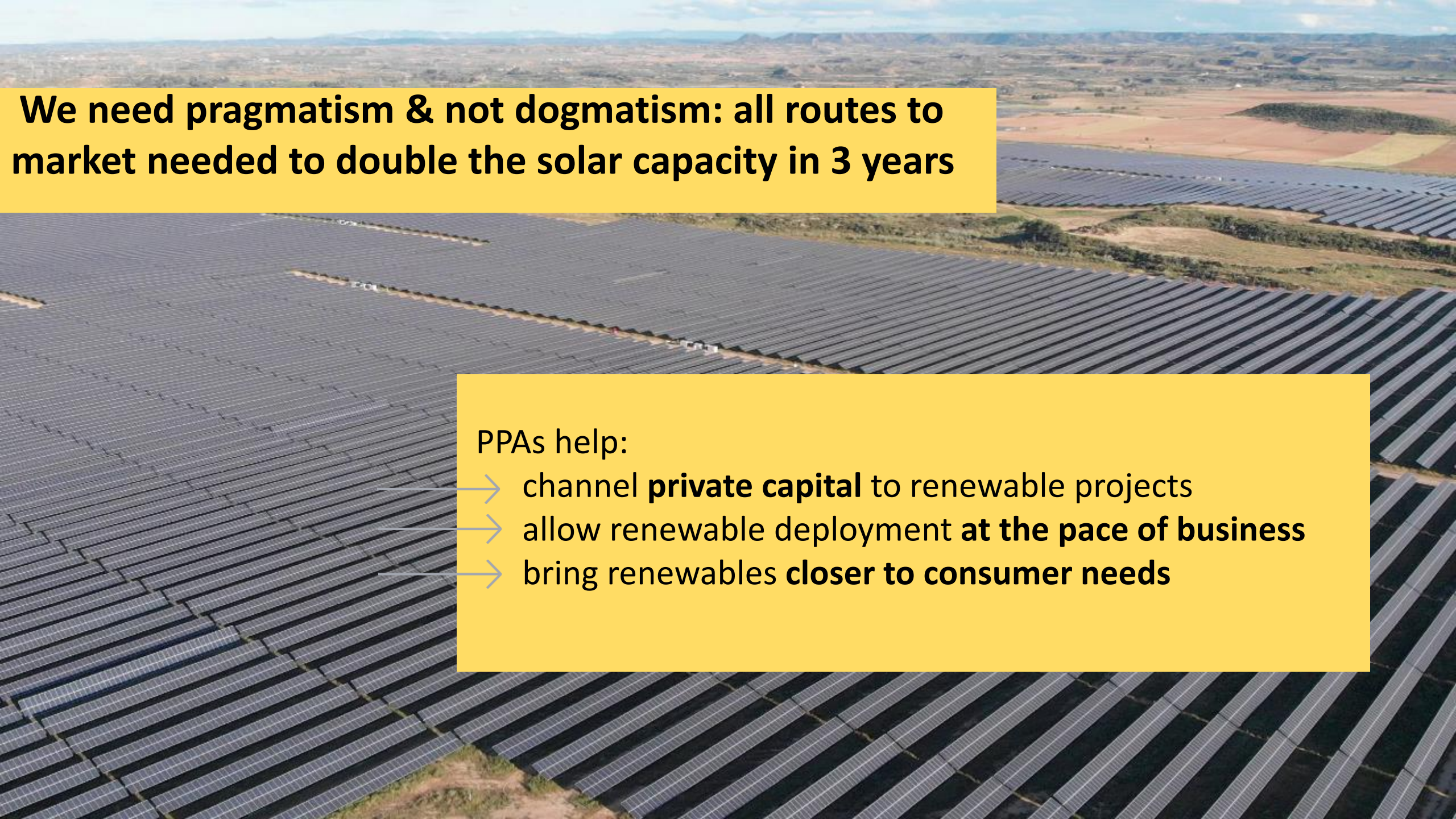


# Electricity Market Design Reform: consumers & producers perspectives

**Walburga Hemetsberger**  
CEO of SolarPower Europe

# Solar growth forecast 2022-2026

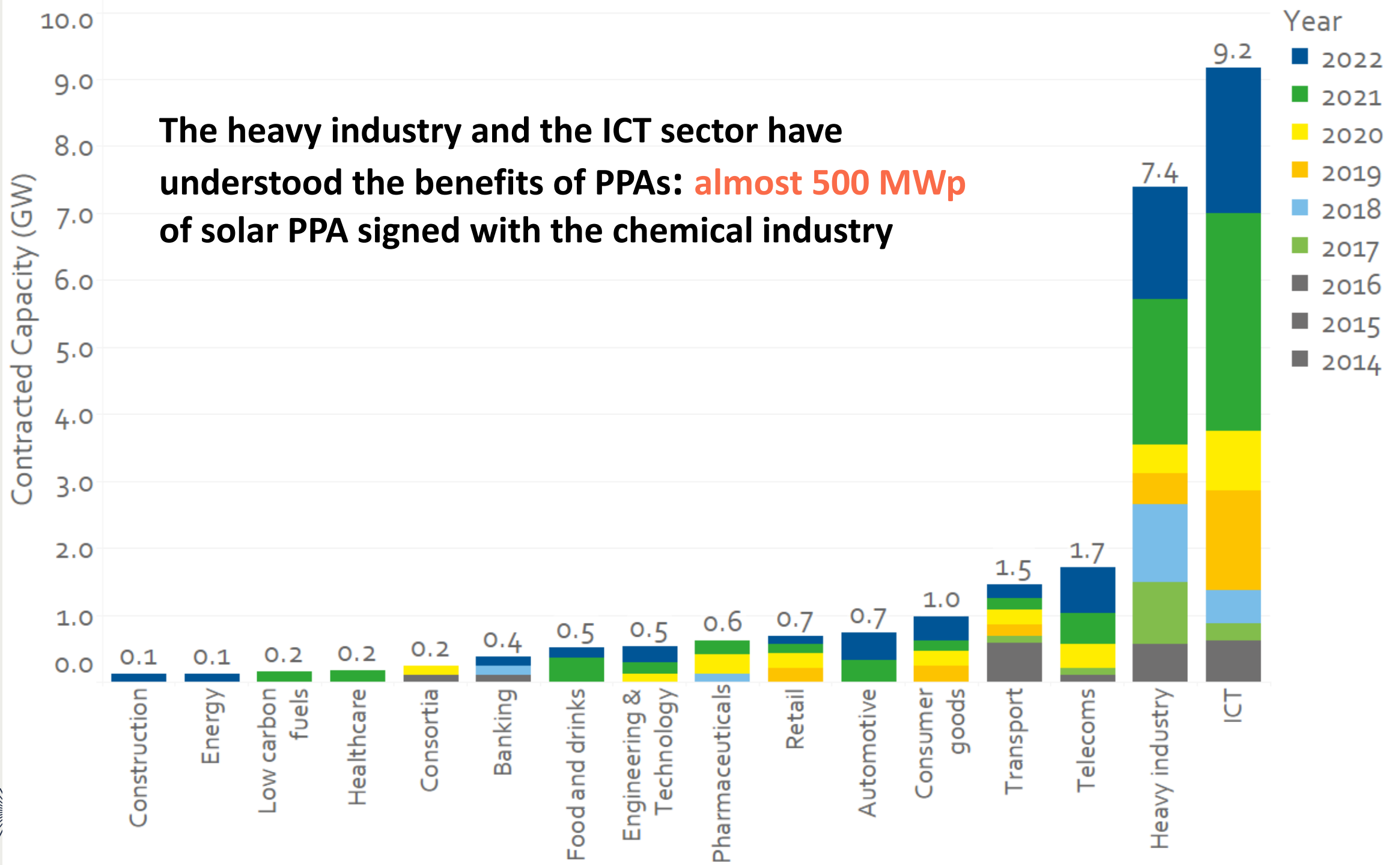




We need pragmatism & not dogmatism: all routes to market needed to double the solar capacity in 3 years


PPAs help:

- channel **private capital** to renewable projects
- allow renewable deployment **at the pace of business**
- bring renewables **closer to consumer needs**



But corporate sourcing also happens on rooftops: **energy sharing** opens an opportunity for industrial clusters



  
**27% reduction on  
AstraZeneca + Hospital bills**



RE-Source  
European platform for corporate  
renewable energy sourcing

2022  
6-7 October  
Amsterdam

Organised by:



SolarPower  
Europe

Wind  
EUROPE

In collaboration with:

RE100  
CLIMATE GROUP



wbcsd

# Connecting renewable energy buyers and sellers

We help PPAs grow through our RE-Source Platform

Meta



Microsoft

MYTILINEOS

Shell  
ENERGY



Statkraft

RE-Source-platform 2022

RE-Source 2022  
European platform for corporate  
renewable energy sourcing  
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Amsterdam



# We need the right regulatory framework to make the market thrive

## Preserve a business environment

- VOLUNTARY standard contracts or trading platforms
- PROPORTIONATE reporting obligations through EMIR / REMIT

## Don't do PPAs for the business → help the business know about PPAs

- de-risk offtakers guarantees through the EIB and national banks
- education actions & guidance

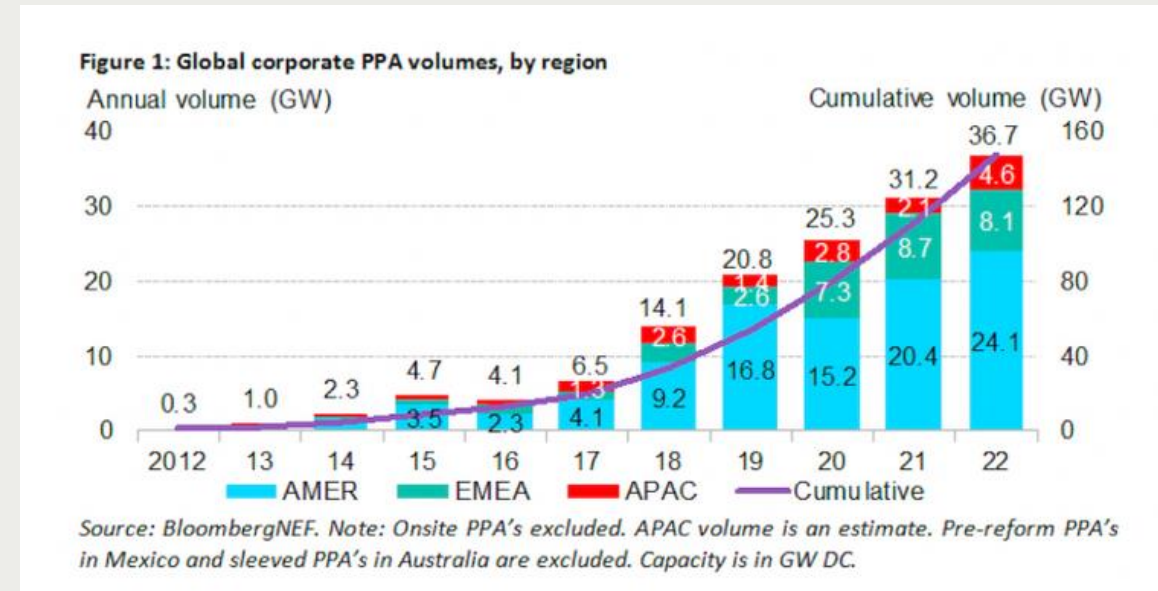
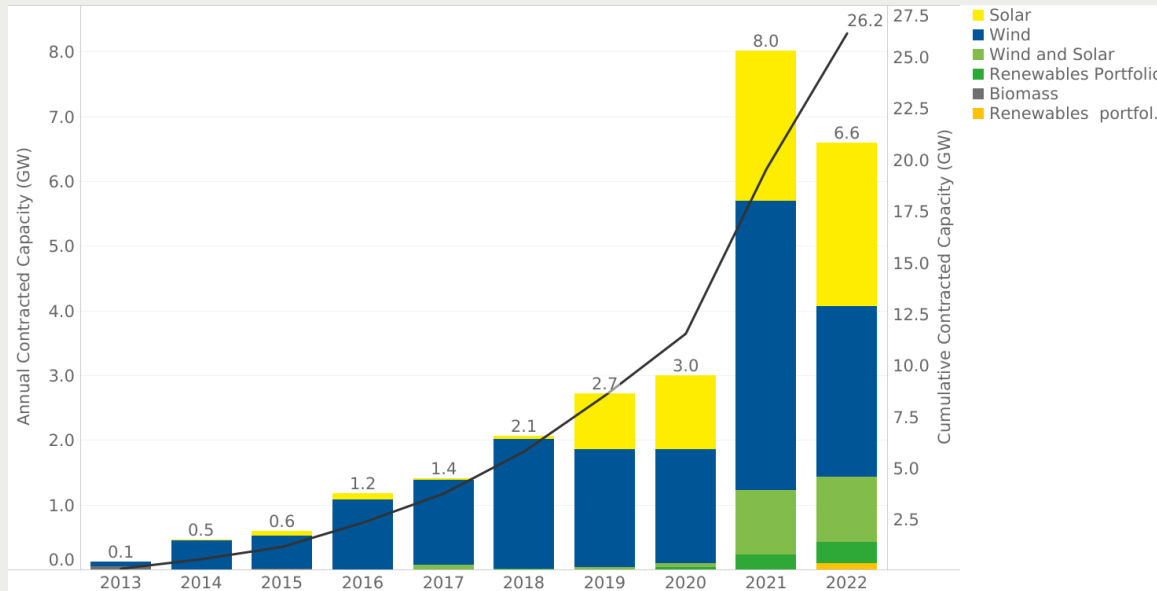
## Open opportunities

- opening renewable electricity under CfDs to PPAs
- energy sharing for large enterprises with a high size limit (5 – 10 MW)

# This is only worth if we get the market cap right

In Europe: -21% of PPA market 2022 compared to 2021

Meanwhile in the US: +18% of PPAs compared to 2021



# Thank you for your attention

**Walburga Hemetsberger**

CEO of SolarPower Europe



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